

**Subject:** Call for Applications – BIP Digital Media in Health Communication and Literacy (3 ECTS | Porto | May 2026)

Dear students, researchers and colleagues,

Applications are now open for the international training activity BIP Digital Media in Health Communication and Literacy, organised within the EUGLOH Alliance.

**Turning research into stories that move, inspire, and connect.**

This interdisciplinary programme invites participants to collaboratively design creative science communication projects that translate complex research into engaging formats for non-scientific audiences.

Building on previous editions, this new format combines multidisciplinary collaboration, digital storytelling, and design methodologies to foster innovative, inclusive, and impactful approaches to communicating science and health-related topics.

**About the activity**

How can communication make science more human, emotional, and alive?

Working in interdisciplinary teams, participants will explore this question through a creative journey blending art, science, and digital media, to develop communication projects.

The programme introduces One Health research perspectives, highlighting the connections between human, animal, and environmental health.

Participants will benefit from continuous mentoring by academics and practitioners from across the EUGLOH network.

The activity awards 3 ECTS.

**Structure of the training**

The activity unfolds in three phases:

- Online preparation (12 May, 15:00–18:00 CET): A scientific conference and roundtable introducing key concepts and methodological foundations.
- In-person hackathon (18–22 May, Porto, Portugal): An intensive five-day collaborative experience where interdisciplinary teams co-design science communication projects addressing real societal challenges.
- Continuous assessment: Evaluation will be based on participation, teamwork and project development, final presentation and pitch, and an individual written reflection.

**Who can apply**

The activity is open to participants from all disciplines and backgrounds, including:

- Bachelor students
- Master students
- PhD candidates
- Post-doctoral researchers
- Academic staff
- Administrative staff

Priority will be given to applicants from EUGLOH partner universities.

### **Key learning topics**

- Art–science collaboration and co-creation
- Science communication and health literacy
- Audiovisual and narrative storytelling
- Digital media for public engagement
- Design thinking and critical making
- Ethics, inclusion and accessibility
- Teamwork, project management and pitching
- Public presentation and dissemination

### **Key dates**

**Application deadline:** 6 April 2026

**Online component:** 12 May 2026

**Onsite component (Porto):** 18–22 May 2026

### **How to apply**

Applications must include:

- Curriculum Vitae (CV)
- Letter of Motivation

**Application form:** <https://forms.gle/FsaXgvbLUgsjJ7idA>

A total of 30 places are available. Selection will be based on:

- Motivation letter (50%)
- CV evaluation (50%)

For further information, please contact Professor Kira Gama Rocha: [kgrocha@pbs.up.pt](mailto:kgrocha@pbs.up.pt)

We warmly encourage you to apply and join this unique opportunity to experiment, collaborate and rethink how science connects with society.

Kind regards,