

State University of Applied Sciences in Krosno

Blended Intensive Programme

Quest for identity in the globalised world – focus on intercultural
communication and media literacy in a global context

9-13 March 2026

DAY 1 – 10.00 – 11.00 Introduction to Poland (lecture)

11.30-12.00 coffee break + ice-breakers

12.00 – 13.00 Intercultural communication (workshop)

13.00-14.30 lunch break

14.30-17.00 cultural activities (Etnocentrum)

DAY 2 – 10.00 – 11.00 Quest for identity in American literature (lecture)

11.00-11.30 coffee break

11.30 – 13.00 Quest for identity in American literature (workshop)

13.00-14.30 lunch break

14.30-17.00 cultural activities (BWA/Muzeum Rzemiosła)

DAY 3 – 9.30 – 11.00 Methodology: mixed-ability class (workshop)

11.00-11.30 coffee break

11.30-13.00 Methodology: multicultural classroom, multilingualism
(workshop)

13.00-14.30 lunch break

14.30-17.00 cultural activities (Glass Heritage Centre)

DAY 4 – 9.30 -11.00 Humour studies: Humour literacy

11.00-11.30 coffee break

11.30 – 13.00 The future of translators in the era of AI

13.00 -14.30 lunch break

14.30-17.00 field trip (Sanok + Pijalnia Czekolady)

DAY 5 – 9.30 – 11.30 Linguistics: Metaphors of belonging (lecture&workshop)

11.30 – 12.00 coffee break

12.00- 13.00 – closing ceremony

13.00-14.30 lunch break + time to say goodbye

(students leaving for Kraków or Rzeszów)