



# **6th INTERNATIONAL WEEK** **AT IAE SCHOOL OF MANAGEMENT** **UNIVERSITÉ POLYTECHNIQUE** **HAUTS-DE-FRANCE (UPHF)** **FRANCE**

**9 > 13 FEBRUARY 2026**  
**#IAEIW2026**

# 6th INTERNATIONAL WEEK AT IAE SCHOOL OF MANAGEMENT UNIVERSITÉ POLYTECHNIQUE HAUTS-DE-FRANCE

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IAE School of Management of Université Polytechnique Hauts-de-France (UPHF) is pleased to host the 6th edition of the IAE International Week (IAE-IW 2026) in Valenciennes from February 9th to 13th 2026.

Scholars, researchers, higher education academic members, and officials from organizations are welcome to submit their courses for IAE-IW 2026, which will host approximately 20 different courses, attracting around 400 UPHF Master and early PhD students.

The purpose of IAE-IW 2026 is to gather scientists from partner universities to share their knowledge on cross-disciplinary and innovative topics while providing an excellent international learning environment for our students and promoting networking among participants and students.

## Important dates

October 13th 2025: Proposal submission deadline

November 8th 2025: Feedback on proposal

## Topics and format

Participants are invited to propose courses in Areas 1 and/or 2 below. Cross-disciplinary and innovative topics are particularly encouraged. This year we would like to focus on Management and best practices - Trust and Well-Being in Organizations. The objective is not necessarily to offer a complete workshop on this topic, but rather to include within each workshop you want to propose a focus on Management and best practices and how to ensure trust and well-being in organizations.

- **Area 1** - Trust and Well-Being in Organizations within ... Human Resources, Innovation and Marketing Management
- **Area 2** - Trust and Well-Being in Organizations within ... Corporate Finance, Accounting and Corporate Governance

Area 1: Human Resources, Innovation and Marketing Management	Area 2: Corporate Finance, Accounting and Corporate Governance
Strategy Innovation • Business growth • Manufacturing 5.0 • Management of information system • Data management • Supply chain management • Business model transformation • Design thinking • SMEs management • Human Resource Management • Digital Communication & Marketing • Intercultural Management	Corporate Governance: modes, mechanisms and tools • Accounting quality / Audit quality / Financial reporting / IFRS • Financial Disclosure / Non-financial Disclosure / ESG / Ethics and CSR • Corporate Finance / Corporate payout policy / Financial entrepreneurship • International financial Market / Financial Crisis • Blockchain & Cybersecurity

## Courses

Each course consists of 8 hours, delivered on a specific two-day period: either on period a) Monday-Tuesday, February 9th-10th, or on period b) Thursday-Friday, February 12th-13th. Courses will be delivered preferably at IAE premises, but online propositions will be considered.

## Research and Education Exchange and Programme Development

We invite lecturers to contribute to the Tuesday evening “Project and Research Sharing” workshop (February 10th), whose objective is to discuss international collaboration in research and education.

## Proposal guidelines

### • Course

Course proposals should closely follow these guidelines to ensure full consideration.

They can be submitted by no more than one lecturer.

They should mention explicitly the intended Area (1 or 2) and should indicate the intended level and specify the prerequisites. The course should not have been already delivered in previous IAE-IW.

Please provide a) an abstract of up to 150 words, b) a course description and tentative outline (up to two pages), c) expected level and prerequisites (free text), d) appropriate references (e.g. journal articles, text-books, monographs, proceedings, surveys), e) an image describing your course (for the website), and f) material (URL links to videos or reading material) for students to get accustomed to the specific language of your subject before the course.

### • Research and Education Exchange and Program Development

Please indicate if you are interested in participating.

### • Submission portal and questions

Please submit your proposal [here](#).

If you have questions, please do not hesitate to ask us by sending an e-mail to: [iae-iw@uphf.fr](mailto:iae-iw@uphf.fr)

## Programme Committee

IAE Director and Programme Directors.

## Payment and expenses

IAE-IW 2026 participants from Erasmus+ partner countries are eligible for funding under the Erasmus mobility project KA131. Participants should contact their Erasmus/International Relations Office and request to organize their mobility as Erasmus+ Teaching Mobility for Academic Staff called STA (a signed agreement between institutions is mandatory).

For all participants, compensations for teaching one course on-site (8 hours) will be approximately 650 euros gross, corresponding to the guest speaker's institutional rate.

In addition:

Rooms can be reserved by the organizers at one of the selected hotels in the center of Valenciennes.

Welcome and farewell cocktails will be organized during the International Week.

A buffet will follow the Tuesday workshop. Lunch buffets are planned for the courses' two-day periods.

Networking will be greatly facilitated and encouraged throughout the week.