

Entrepreneurship

SKILLS

Day 1 (17th April 2023)

09:00-12:00h New paradigms in entrepreneurship and innovation.

Lunch break and guided tour to "Salinas de Chiclana".

15:00-19:00 Entrepreneurial Skills (empathy).

Day 2 (18th April 2023)

09:00-13:00h Business Model Canvas

Lunch break

15:00-19:00h Entrepreneurial Skills (creativity).

Day 3 (19th April 2023)

09:00-13:00h Customer development

Lunch break

15:00-19:00h Entrepreneurial Skills (creativity).

Day 4 (20th April 2023)

09:00-13:00h Blue Ocean Strategy

Lunch break

Afternoon: Entrepreneurial Skills (empathy).

Day 5 (21st April 2023)

09:00-13:00h Students business model canva's presentations.

Lunch break

15:00-19:00h Entrepreneurial Skills (personal branding).



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