
PUBLICATION AND RESEARCH IN THE SOCIAL SCIENCES AT UCA

Beltrán Roca. Vice-Dean of Research & International



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CONTENTS



1. Research groups
2. Publications
3. Research Projects
4. INDESS (research center)
5. PhD theses

- Hubs or networks of researchers who share similar research lines and work together in projects, publications and outreach activities.
- Link UCA:
<https://produccioncientifica.uca.es/grupos>
- All scientific ambits

1. Research Groups

Research groups at the Faculty of Social and Communication Sciences

- Approximately 70 researchers take part in 30 groups.
- 3 great ambits:
 1. Social Sciences, Economics and Law
 2. Humanities
 3. Physics, Chemistry and Maths
- Link: <https://ccsociales.uca.es/grupos-de-investigacion/>



Social Science research groups led by researchers of the Faculty

SEJ-061 Communication and Digital Citizenship

SEJ-639 New Challenges to Business Management: Information
Systems, Sustainability and Entrepreneurship

SEJ-482 Social Innovation in Marketing

SEJ-569 Economy, Enterprise and Society

SEJ-590 Neuroscience, Strategic Communication and Marketing

SEJ-657 Transformations and Conflicts in Contemporary Societies



SEJ-061 Communication and Digital Citizenship

- Leded by Prof. Victor Mari
- Research lines: Communication, Cinema, Social Change, Advertising, Public Relations...
- Current project: *Comunicación Solidaria Digital. Análisis de los imaginarios, los discursos y las prácticas comunicativas de las ONGD en el horizonte de la Agenda 2030*
- Edition of *Commons* journal
- <https://revistas.uca.es/index.php/cayp>



SEJ-639 New Challenges to Business Management: Information Systems, Sustainability and Entrepreneurship

- Leded by Prof. José Aurelio Medina
- Research lines: Information systems for firms, tourism, entrepreneurship...
- Current project: *Discovering complex and hidden relationships in knowledge development and transfer by means of smat techniques*
- Recent publications in *Tourism Review*, *International Journal of Management Education*, *British Food Journal*...
- Link:
<https://produccioncientifica.uca.es/grupos/7888/detalle>



Nuevos retos para la dirección de empresa: sistemas de información, sostenibilidad y emprendimiento
NewReD SEJ-639

JOSE AURELIO MEDINA GARRIDO (RESPONSABLE)

JOSE MARIA BIEDMA FERRER

MARIA PAULA LECHUGA SANCHO

ALICIA MARIA MARTIN NAVARRO

SALUSTIANO JUAN MARTINEZ FIERRO

ANTONIO RAFAEL RAMOS RODRIGUEZ



SEJ-482 Social Innovation in Marketing

- Leded by Prof. César Serrano
- Research lines: Consumer Behaviour, Marketing, Social Tourism...
- Current project: *Sustainable management model for Mediterranean Artisanal Salinas*
- Recent articles in *International Review on Public and Nonprofit Marketing*, *Visual review*, *International Journal of Social Psychology*...

<https://produccioncientifica.uca.es/grupos/7876/detalle>



SEJ-569 Economy, Enterprise and Society

- Leded by Prof. Rafael Peña
- Research lines: Economic development, regional inequalities, tourism, economics, democratic governance...
- Project: *Development of measures of environmental innovation to stablish protocols for a sutainable aquaculture*
- Recent articles in *Aquaculture Economics and Management*, *Journal of Quality Assurance in Hospitality and Tourism*, *Revista de Estudios Regionales*....
- <https://produccioncientifica.uca.es/grupos/7882/detalle>



SEJ-590 Neuroscience, Strategic Communication and Marketing

- Leader Prof. Rachida Mohamed Amar
- Research lines: Communication, neuroscience, gender, education...
- Project: *Shopping habits of consumption in the province of Cádiz*
- Recent articles in *Educação, Rihumso...*
- <https://produccioncientifica.uca.es/grupos/7885/detalle>



SEJ-657 Transformations and Conflicts in Contemporary Societies

- Led by Prof. Beltrán Roca
- Research lines: Social Movements, Social Work, Labor, Migrations, Gender, Heritage, Consumption...
- Current project:
- *SPATIALPOLITICS-The politics of space of labor in the logistics industry*
- *Documentation Center on Labor and Social Movements*
- <https://centro-movimientos-sociales.uca.es/>



- More than 51,000 publications
- Important for labor stabilisation and promotion of staff
- Link UCA:
<https://produccioncientifica.uca.es/resultados/publicaciones>
- All scientific ambits
- Tendencias (growing impact of Open Access / hegemony of scientific articles in journals).
- Increasing publication in the last years (“publication bubble”)
- Works in leading journals and publishers
- Positioning UCA in international ranks (particularly in specific disciplines)

2. Publications



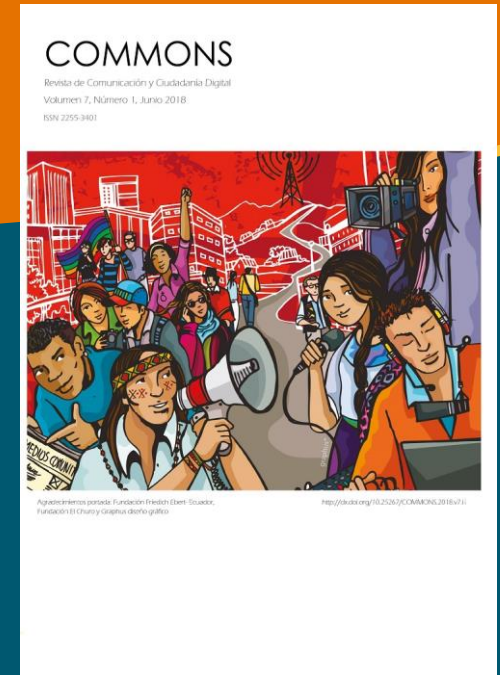
Journal REDES. Revista de Estudios Socioeducativos

- Special issues (Social Sciences / Education)
- Link: <https://revistas.uca.es/index.php/ReSed>
- Open Access
- Open Journals Systems
- In Spanish
- Peer review, editorial board, scientific board...
- Increasing impact (indexation): Ulrichs, Dialnet, Latindex, CIRC...



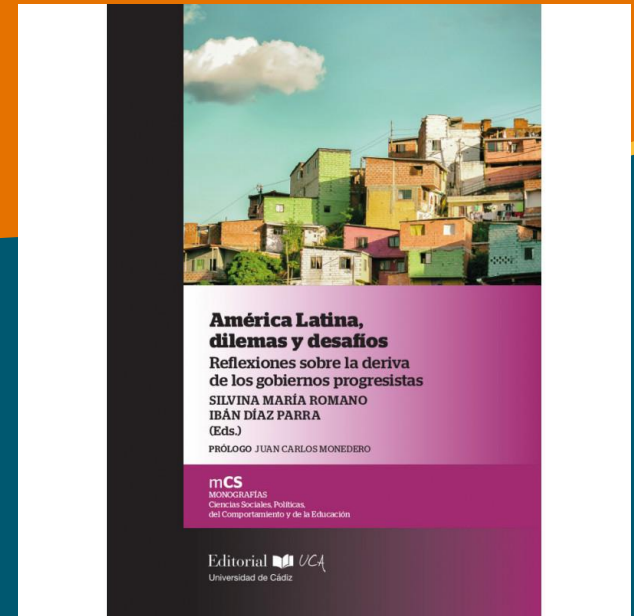
Journal: Commons. Revista de Comunicación y Ciudadanía Digital

- Discipline: Communication
- Specialization: Social Advertising and Audiovisual Third Sector; Communication for Development and Social Change; Digital Arts and Social Thought; Communication Rights.
- Link:
<https://revistas.uca.es/index.php/ReSed>
- Open Access
- Open Journals Systems
- In Spanish and **English**
- Peer review, editorial board, scientific board...
- Increasing impact (indexation): Ulrichs, Dialnet, Latindex, CIRC...



Books: Publisher of the University of Cádiz

- Link: <https://publicaciones.uca.es/>
- In Spanish
- Book Series:
<https://tiendaeditorial.uca.es/es/170-monografias-ciencias-sociales-politicas-del-comportamiento-y-de-la-educacion>
- **Monograph. Social, Political, Educational and Behavioural Sciences**
- How to get published (proposal using template & manuscript).
- Peer review
- Impact: Leading position in the index Scholarly Publishers Indicator



mCS
MONOGRAFÍAS
Ciencias Sociales, Políticas,
del Comportamiento y de la Educación



- International collaborations UCA:
<https://produccioncientifica.uca.es/resultados/colaboracion>
- All scientific ambits

Funding agencies (competitive calls):

- Ministry of Science and Innovation (R&D Plan)
- European Commission (Horizon 2020, Marie Curie Actions, Erasmus+, COST...)
- Andalusian Government: Andalusian Research Plan (projects, postdocs...)
- Other public and private bodies

Research contacts (Knowledge transfer)

3. Research projects



- INDESS Institute for Research on Social and Sustainable Development
- Close relation to the Faculty
- Created in 2010
- 213 researchers y 25 associate members

- Three ambits:

- Society & territory (economics, sociology social work, geography, statistics, engineering...)
- Society and communication (Marketing, advertising, communication)
- Society and wellbeing (psicology, nursing)

4. INDESS Research Institute



INDESS



- Institutional dossier ([link](#))
- Website ([link](#))
- Activities: training, projects, collaborations, workshops, conferences, outreach...
- **Resources:**
 - Support for Open Access Publication
 - Call Center
 - TV Set
 - Radio Station
 - Observation laboratory
 - Virtual reality



- PhD theses at UCA (2,500 from 1979 supervised, 3,298 defended)
- Link:
<https://produccioncientifica.uca.es/resultados/tesis/dirigidas>
- All scientific ambits
- Gender bias

5. PhD Theses





PhD theses at the Faculty of Social and Communication Sciences (2020-2022)

- 2022. Reception in the feminist movement of the work of Virginie Despentes
- 2021. Analysis of Spanish coastal tourism on national, regional and local levels
- 2020. Integrated Management of the Coastal and Marine Space of the Gulf of Honduras: Propositional elements for a transnational scope
- 2020. Application of neuroscience to the analysis of renewable energy effectiveness of renewable energy communication
- 2020. Definition of a management model for mangrove areas under community management: Sustainable Use and Mangrove Custody Agreements in Ecuador
- 2020. Marine renewable energy and marine spatial organization: Analysis of the European context and recommendations for the Spanish case
- 2020. The phenomenon of music-visual synchrony in spots casted in Spain



THANKS!



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