

Save the Date!

Dear partners and friends,

a lot has happened since our last International Week in 2018: New study programs have been introduced, applied research has been massively expanded, and since March 2023, Hochschule Augsburg (HSA) has become Technische Hochschule Augsburg (THA).

It is our pleasure to present the new Augsburg Technical University of Applied Sciences and our **Faculty of Business** to your teaching and non-teaching staff, and to invite you to participate in our International Week:

**Augsburg Technical University of Applied Sciences
Faculty of Business**

5th International Week: 10th – 13th June 2024

**Optional visit of on-campus #bigpicturemarketing conference
on June 13th included free of charge!**

Your contributions – lectures from your field of expertise and presentations of your home university – are highly appreciated! Other main objectives will be to share ideas, strengthen our partnerships and to have extracurricular activities and networking events.

A formal invitation with possibility for online registration will follow soon.

We look forward to welcoming you and your colleagues to Augsburg!

The International Team of Faculty of Business:

Prof. Dr. Michael Feucht
Prof. Dr. Michael Freiboth
Helene Wetzel

