

## Staff Week - *Food & Event management* Naples, 12<sup>th</sup> - 14<sup>th</sup> February 2024

### General information

Staff Week Title	<b><i>Food &amp; Event management</i></b>
Abstract	<p>Through this action it is intended to introduce participants to the powerful potential of Food culture and its economic outcome. Related activities to improve team building are also included.</p> <p>During three days of activities, we will dwell into food history to understand how it affects the texture of local economy. To this end, presentations, debates and practical work spaces will be combined. Furthermore, it is intended to give life to a creative space through team building activities.</p>
Application deadline	22 <sup>nd</sup> December 2023
Dates of the staff week	12 <sup>th</sup> -14 <sup>th</sup> February 2024
Number of participants	<p>All SEA-EU Alliance partner universities should participate, sending two participants per institution to attend physically.</p> <p>Max. 18 Participants</p>
Mobility costs	SEA-EU Budget / KA131
Contacts	<p>Giovanna Apice (SEA-EU Local Manager) Antonio Leo (SEA-EU Office) Sara Erica Rocco (SEA-EU Office) seaeu.upn@uniparthenope.it Università degli Studi di Napoli "Parthenope"</p>

## Contents

Target group / Expected profile of participants	Administrative Staff
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Requirements	English B1
Agenda	<p>From 9:00 am to 13:00 pm</p> <p>12<sup>th</sup> February 2024</p> <ul style="list-style-type: none"> <li>▪ Registration of participants</li> <li>▪ Welcome &amp; opening session: The SEA EU Alliance (2023-2027)</li> <li>▪ Business History of Fashion, Art and Food</li> <li>▪</li> </ul> <p>13<sup>th</sup> February 2024</p> <ul style="list-style-type: none"> <li>▪ Team building activities</li> <li>▪ Cooking Class (pizza)</li> </ul> <p>14<sup>th</sup> February 2024</p> <ul style="list-style-type: none"> <li>▪ Organizational Networks and Event Management</li> <li>▪ Visit to Naval Museum at Villa Doria D'Angri</li> </ul>

## Practical information

Address of the course	<p>Parthenope University of Naples :</p> <p>-Via Ammiraglio Ferdinando Acton, 38, 80133, Naples</p> <p>-Via Generale Parisi, 13 - Naples</p> <p>-Villa Doria D'Angri</p>
How to reach Naples/Accommodation	See <a href="#">HERE</a>