

INTRODUCTION TO THE HNU

AND ITS OPTIONS FOR STAFF MOBILITY

VERENA SEITZ

HEAD OF THE INTERNATIONAL OFFICE

2021

ABOUT THE HNU

NEU-ULM UNIVERSITY OF APPLIED SCIENCES, GERMANY



HNÜ

Hochschule Neu-Ulm
University of Applied Sciences



WHERE ARE WE LOCATED?

BAVARIA 1 – CASTLES, CASTLES, CASTLES



BAVARIA 2 – THE ALPS DURING SUMMERTIME



BAVARIA 3 – THE ALPS DURING WINTERTIME



BAVARIA 4 – FOOD, PEOPLE AND FESTIVALS



NEU-ULM AND ULM A VERY SPECIAL LOCATION



Source: Instagram @ geradomounthon

- ... combined population of 200,000, of which 10% are students
- ... located in two different federal states: Bavaria (Neu-Ulm) and Baden-Württemberg (Ulm), separated by the river Danube (Donau)

NEU-ULM AND ULM – ULM CITY HALL



NEU-ULM AND ULM – MOUNTAIN VIEW AND THE MINSTER



NEU-ULM AND ULM - BLAUTOPF



NEU-ULM AND ULM – NABADA (TRADITIONAL PARADE)



BACK TO THE HNU



WE ARE AN INTERNATIONAL BUSINESS SCHOOL

Business and Economics
Information Management
Health Management

4,100 students
90 professors
150+ staff in teaching, research and transfer
100+ international partner universities
90 incoming exchange students per year
350 outgoing students per year



OUR DEPARTMENTS

THE HNU STANDS FOR VOCATIONAL, WORK-RELATED EDUCATION, APPLIED RESEARCH AND ACTIVE TRANSFER



Business and Economics



Information Management



Health Management



Centre for
Postgraduate Studies

OUR STUDY PROGRAMMES

BACHELOR

- Business Management
- Industrial Engineering
- Industrial Engineering/
Logistics
- Business Psychology

- Information Management and
Corporate Communications
- Business Information Systems
- Information Management
Automotive
- Game Production and
Management

- Information Management in
Healthcare
- Business Studies in Healthcare
Management
- Physician Assistant

MASTER

- Master of Advanced
Management

- Master of Business Intelligence
and Business Analytics
- International Enterprise
Information Management
- International Corporate
Communication and Media
Management

new:

- Data Science Management (BSc)
- Digital Enterprise Management (BSc)
- Digital Transformation and Global Entrepreneurship (MSc)
- Digital Innovation Management (MSc)

WE ARE TRULY INTERNATIONAL

- 100+ partner universities worldwide
- A huge range of courses taught in English
- International study programmes such as Double Degrees, International Master Degrees, Study & Work International
- International projects in teaching, research and transfer
- Programmes for staff



OUR INTERNATIONAL PARTNERS

80+ PARTNER UNIVERSITIES FOR STUDENT AND STAFF EXCHANGE, 100+ PARTNERS IN TOTAL



STAFF EXCHANGE OPTIONS

Erasmus Staff Mobility for Teaching

- Business and Economics
- Information Management
- Health Management
- Language Center

Erasmus Staff Mobility for Training

- Job Shadowing in Administration
- Job Shadowing in Academics (Research Assistants)

SEMESTER TIMES

Winter term:
mid of October until
end of January

Summer term:
mid of March until
mid of July

FURTHER INFORMATION



[Website](#) for partners and guests

[Website](#) „Why Neu-Ulm and the HNU?“

[Overview](#) of courses taught in English

[YouTube](#) playlist „International“: HochschuleNeuUlm

[Instagram](#) profile of the HNU: @hochschule_neu_ulm

[Facebook](#) profile of the HNU: Hochschule Neu-Ulm

[Twitter](#) account of the HNU: @HS_Neu_Ulm

TEAM OF THE INTERNATIONAL OFFICE



**THANK YOU
GRACIAS
DANKE**

**QUESTIONS?
INTERESTED IN A VISIT?**

CONTACT US!

HNU

Hochschule Neu-Ulm
University of Applied Sciences

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FURTHER INFORMATION ABOUT THE HNU



OUR LOCATION IS A SCIENCE HUB

and offers outstanding quality of life



Neu-Ulm and Ulm offer ...

- ... an economic and cultural centre spanning two federal states
- ... a dynamic urban centre with a combined population of 200,000, of which 10% are students
- ... several types of universities with complementing profiles
- ... all types of schools and the International School of Neu-Ulm/Ulm

ECONOMY

A high-growth and innovative economic region

LOCATION

Within easy reach of Munich and Stuttgart

Direct train connection to Frankfurt International Airport

RECREATIONAL VALUE

On the banks of the river Danube with easy access to the Danube cycle path

Near to the Swabian Alb, Lake Constance, Allgäu and the Alps

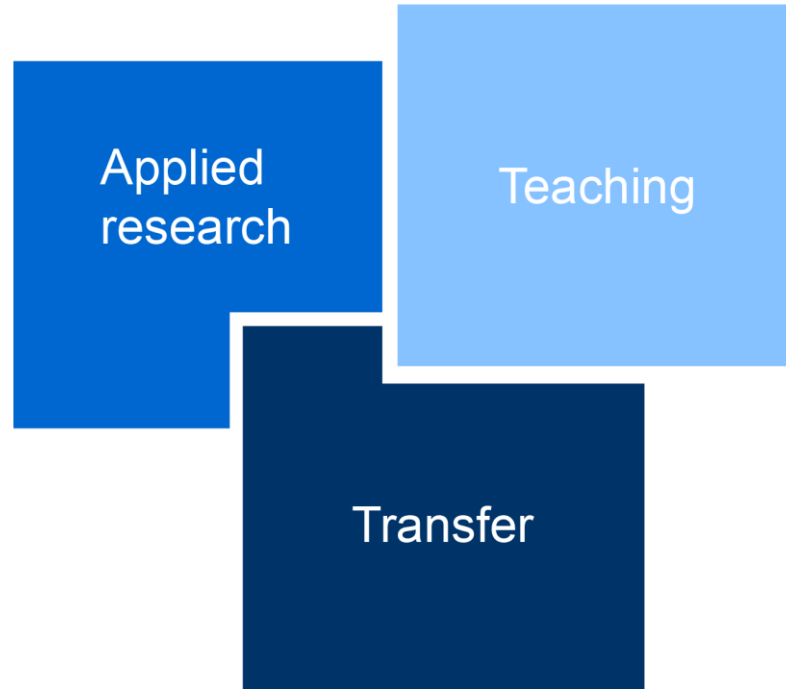
WE ARE PART OF A STRONG ECONOMIC REGION

- very low levels of unemployment
- attractive mix of global players, hidden champions and small and medium-sized companies in engineering, logistics, automobile and components industry, IT and pharmaceutical industry, healthcare
- low levels of unemployment
- excellent quality of life



WE CONNECT THEORY TO PRACTICE

- Integration of teaching, applied research and transfer
- Teaching staff with relevant work experience
- Intensive cooperation between science, industry and society
- Active innovation driver in the region and beyond



WE OFFER ...

a light and airy library with

- extended, partly unattended opening hours
- excellent media inventory
- a quiet learning environment
- individual workplaces and group work rooms
- numerous training courses for scientific work
- children's reading corner



WE OFFER ROOM FOR INNOVATION ...

in teaching, research and transfer

- Healthcare Lab
- Information Management & Automotive Lab
- Innovation Space
- Logistics Lab
- Management Cockpit
- Media Lab
- Start-up room
- Usability Lab
- new: Founder's space



WE OFFER ...

a modern campus

- situated in the park of the former state horticultural show
- with numerous sports and leisure activities
- canteen with a lake terrace
- excellent access to the public transport network



WE OFFER ...

the Vöhlenschloss castle, an educational and training centre used by the three Swabian universities of Augsburg, Kempten and Neu-Ulm

A place for

- training and seminars
- conferences and meetings
- arts and culture
- networking for science and industry

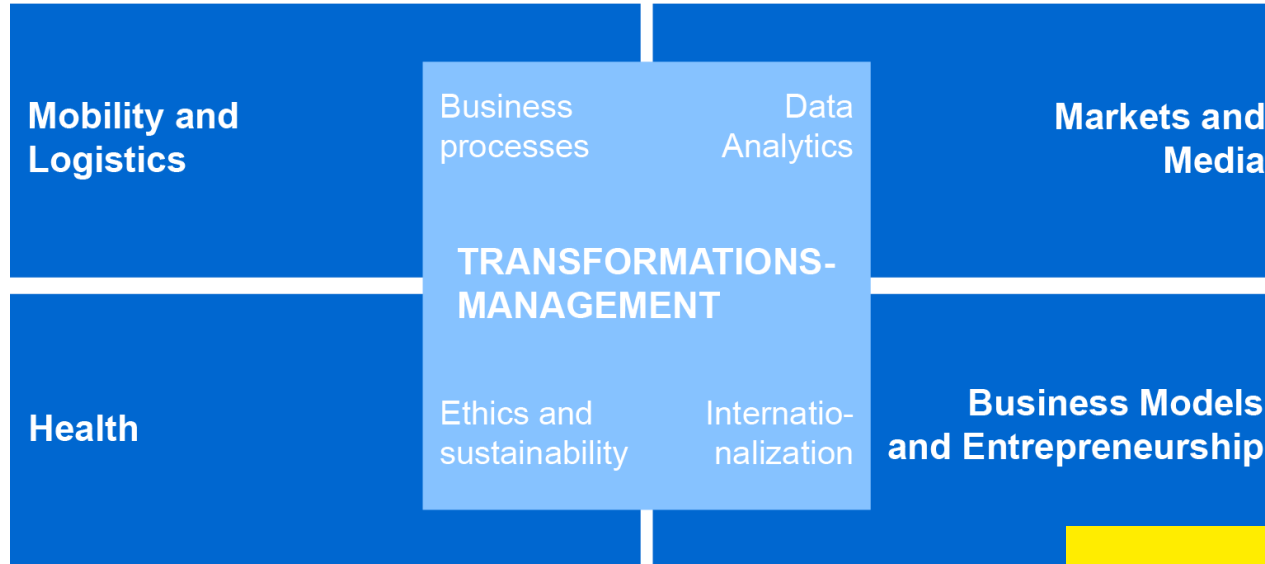
 HOCHSCHULZENTRUM
VÖHLNSCHLOSS



www.universitycastle.com

APPLIED RESEARCH

in four core research areas and selected cross-functional topics



Research focus »Digitalisation in Health Care« is listed on the national research map.

OUR RESEARCH PROFESSORS

are dedicated and committed to applied research and enhance the research profile of the HNU



Logistics, Risk & Resource Management
Institute for Logistics, Risk- and Resource Management (ILR)



Information Management
Centre for Research on Service Science (CROSS)



Digitalisation in HealthCare
DigiHealth Institute

WE BUNDLE EXPERTISE

INSTITUTES

Africa Institute
Institute for Agile Product- und System Development
Centre for Research on Service Science (CROSS)
Institute for Digital Transformation (IDT)
Institute for Logistics, Risk- and Resource Management (ILR)
Institute for Networked Health (IVG)
DigiHealth Institute

COMPETENCE CENTRES

Corporate Communications
Data Science and Business Analytics
Finance, Accounting, Controlling, Taxation (FACT)
Marketing & Branding
Media & User Experience
Centre for Growth and Sales Strategy

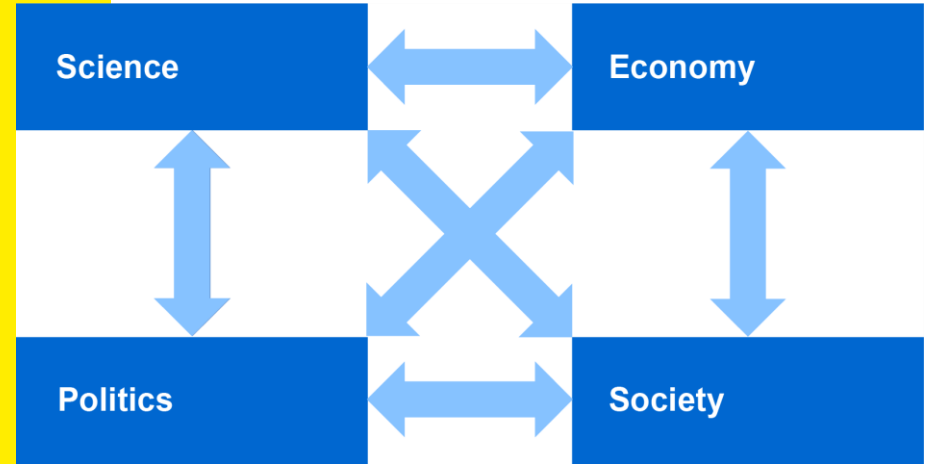
NETWORKS

Technologienetzwerk Bayerisch-Schwaben (TBS)
Bavarian Academic Forum (BayWISS)
InnoSÜD

WE ARE INNOVATIVE TRANSFER- AND START-UP UNIVERSITY

Through constant recursive exchange with relevant actors within and beyond the region as well as the involvement of all HNU members, we create a holistically lived transfer, cooperation and innovation culture.

In this way we contribute to the development of the regional innovation system.



WE LIVE TRANSFER

Systematically as scientific performance dimension and profile-building element

Innovative target group-oriented transfer formats and methods in 7 categories

Research

- Contract research
- Research Cooperation
- Collaborative research

Teaching

- Project & concept seminars
- Theses
- Dual curriculum
- Service learning

Continuing education

- Workshops & seminars (individual)
- Further education (classical)
- Lectures

Networking

- Innovation Circle & Workshops
- Network platforms & events
- Open Labs & Open Infrastructure

Foundation

- Intrapreneurship
- Mentor program
- Early stage incubator
- Innovation Competitions
- Start-up advice

Recruiting

- Company presentations
- Job & talent exchange
- career day

Services

- Advice
- Expert opinion
- Other services

WE FEEL RESPONSIBLE

In a number of ways

HNÜ

- Service learning
- Student initiatives
- Cooperation with regional volunteer agencies
- Sustainability
- Health



WHAT OTHERS SAY ABOUT US

"Small groups, personal mentoring and dedicated lecturers!"

Alumnus Master

"What I appreciate about [the] Neu-Ulm University of Applied Sciences is high practical relevance of courses, small study groups and [a] large variety of courses taught in English."

Internationaler Alumnus

"Astonishing to see how concrete, digital solutions were generated within one week."

Praxispartner

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