

INFORMACIÓN GENERAL DEL PROYECTO

Tipo de proyecto: Asociaciones estratégicas Educación Superior

Título del proyecto: Reading and Writing Literary Texts at the Age of Digital Humanities - LEA

Instituciones participantes europeas: PÁZMÁNY PÉTER KATOLIKUS EGYETEM (HU) (coord.) - Universite de Reims Champagne-Ardenne (FR) - Universite de Picardie Jules Verne (FR) - Universitat de Valencia (ES)- Universite du Luxembourg (LU) - Universidade do Porto (PT) - Universidade de Aveiro (PT) - Universite Paris-Est (FR) - Universite D'Aix Marseille (FR) - Universite Paris Ouest Nanterre la Defense (FR) - Universiteit Antwerpen (BE) - Magyar Tudományos Akadémia Számítástechnikai és Automatizálási Kutatóintézet (HU) - CEU Cooperativa de Ensino Universitario CRL (PT)

Palabras clave: literatura, lingüística, imagen, tecnología

Responsable: Victoria Ferrety

Duración: 1. 9. 2017 – 31. 08. 2020

Presupuesto: 17 975 EUR

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RESUMEN DEL PROYECTO

Objective: In the world of communication devices flooded with images, the main goal of the project is the popularization the pleasure and utility of reading, the lingual forms and interpretation of images, and reading as a life experience.

Expected results and dissemination: The regional and national impact of the project would be traced first in the academic education and later in the high school education, since we train high school teacher. Since we plan to involve economic and business fields, especially publishers as external stakeholders into the project from 6 countries, our project may have an impact on publishing strategies, as well as strategies on promoting translation and publication of world literature.

Más info: http://www.tka.hu/docs/palyazatok/ka2_projektek_nyertes_fo_osszefoglloi_20171707141424.pdf

Colaboración del equipo de la UCA

Intensive Program's Project:

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The expected date of the IP is at the end of June 2019.