

## INFORMACIÓN GENERAL DEL PROYECTO

**Tipo de proyecto:** AACID – Proyectos de cooperación internacional

**Título del proyecto:** The University as a dynamic agent of the territorial development of the Canton of Puerto López in the province of Manabí through the Eco-Museums

**Instituciones participantes no europeas:** UNIVERSIDAD LAICA “ELOY ALFARO” DE MANABÍ (Ecuador)

**Palabras clave:**

**Responsable:** José Antonio López Sánchez

**Duración:** 15/05/17 – 15/05/18

**Presupuesto:** 188,895.22 €



**URL:** <http://indess.uca.es/ecomuseo-de-la-pesca-artesanal/>

## RESUMEN DEL PROYECTO

The **objective** of the project is double. On the one hand, to strengthen relationships between the participating universities, so that they can share their experiences in actions related to the development of the territory in different areas: in the field of university institutions, in the field of university teaching and in the field of research. Likewise, it is intended to favor the transference of knowledge. On the other hand, to intend that the University, from its teaching and research experience, assume the role of driving force of territorial and sustainable human development of the province of Manabí, through creating one of the different social and institutional agents that are involved in the management of Cultural Heritage (public and private institutions, neighbors, technicians, ... ). This implies a "common" space of dialogue and action where research, dissemination and conservation converge. The driving group, the University, establishes collaboration agreements with the different agents involved, in this way creating a project that brings together a cultural heritage hitherto disconnected around what it is named the Ecomuseum, which brings together the whole process. With the development of the ecomuseum, a responsible use of heritage resources (of historical, archaeological, ethnographic, landscape value ...) is sought to offer cultural services, such as guided tours, educational itineraries or training and research activities. In this way, income will be generated to improve the quality of life of the inhabitants of that region, and to maintain the ecomuseum in the future. The ecomuseum is conceived as a social enterprise, in which all profits will be reinvested in the achievement of goals set in the museological plan, including guaranteeing conservation of the heritage and sustainability of the activity that will be being developed.

**Expected results and dissemination:** Contribution to sustainable human development in the province of Manabí by strengthening the organization, participation and community self-management, through establishing an Ecomuseum centered on the territory of the Canton of Puerto López. Therefore, this ecomuseum is conceived as a participatory space for the protection and socio-economic promotion of the natural and cultural heritage.

**UCA Team Collaboration.** The proposed strategy to generate the development of a sustainable tourism desired in Ecuador, starts from the consideration of the University as an agent of great benefit for the promotion of such change and as an agent of knowledge and research. The University owns a very favorable position to promote new social habits and concepts. Furthermore, regarding its role as an intermediary to the labor market, it has better access to different professional groups (social workers, educators, facilitators ...). In this way, the project proposes to create and reinforce lines of research in the ULEAM that allows in turn to empower other social agents.